

THE REAL ESTATE GROUP, INC.

Welcome to **THE REAL ADVANTAGE**

Mark Your Calendar

GRI TEST OUT

7/22/2010

10:00 AM- 12:00 PM

Corporate Training Center

The GRI 1 Test Out session allows Agents to attend a 1-1/2 hour overview of materials, followed by a 1/2 hour testing period. This eliminates the Agent's need to attend the GRI 1 session at any other location or time, leaving only GRI 2 & 3 session to complete in order to receive their designation. The normal WRA cost for this exercise is \$85, however, this session (overview and test) is provided at a special, total cost of \$40. Payment is to be made at the time of class testing. Any questions, please call Mari at extension 7210. Sign-up Deadline: July 16th



FIRST A FAMILY FUN!

August 4, 2010

Lions Park Greenville

Time: 4:30pm-8:30pm

5:30pm-7pm Buffet Dinner

June has come and gone, and with it the first half of 2010, flowers are in full bloom and political yard signs are popping up all over. It's a good time to step back and reflect on what you did the first six months of the year and how it will affect the next six months.

We found that the tax credit certainly created additional activity in the first part of the year, but it wasn't the only reason people were considering a home purchase. People are still moving and buying/selling for a number of reasons: relocation, job change, family status change, moving up, downsizing, etc. And what about those low interest rates? That is certainly a very good reason to buy or refinance!

It would appear that the President is poised to sign an extension to the closing date of the tax stimulus properties, giving us an opportunity to clear up financing and appraisal issues and get some of the otherwise unable to close to now close.



Joyce's Corner

A Message from the CEO

We have made significant investments in "The Real Advantage" and from what I am hearing, it is working, people are listening and they are calling, and using the texting feature. People want to work with an expert – with a winner – they want their agent to be different than the others. Be positive – tell your story – it is a great one!

We lost a friend in June, and our hearts are heavy, but we will carry her in our thoughts as we move forward.

Shopping for Scholarships which so many of you participated in, donated to, and promoted throughout Northeast Wisconsin, came in with over \$51,000 in dollars to use for scholarships for surviving cancer children ready to further their education. There are so many ways in our lives in which we can turn challenging situations into wonderful works!

Have a wonderful, active, fun and family-filled July!

Joyce

Congratulations 2011 Senior Associates

Ryan Fulcer, Karl Volkman, Gail Popp, Jerry Alderton, Mike Geerts, Louise Dreier, Cheryl Pawlosky, Michelle Stimpson, Jenny Schwartz, Kevin Loosen, Monica Larabee, Richard DeKleyn, Colleen Longworth, Jill Rooney, Keith Krepline, Tom Malchetske, Michelle Plass, Rick Meyers, Bonnie Brandenburg, Helena Jacyno, Michelle Bockhorn, Bonnie Flegle, Lisa Lankey, Linda Sanderfoot, Sue Frost, Jason Mills, Cindy Hoffman, Pete Weyenberg, Dawn Kent, Vicki Myers, Sue Hermus, Mary Spaay, Jill Dickson**, Amy Vandenberg, Penny Miller, Thomas Werth, Norm Trisler, John Coughlin, Mark Krause, Alice Andersen and Michael Held **

** Donates first time in program.

To celebrate and honor your achievement, you and a guest are cordially invited to join us January 9 - 16, 2011, at the Hard Rock Hotel & Casino Punta Cana, Dominican Republic. This 1,790-room Hard Rock Hotel & Casino Punta Cana, currently know as the Moon Palace Casino, Golf & Spar Resort, will combine the distinctive atmosphere and unparalleled guest experience of the Hard Rock brand together with the Palace Resorts five-star all-inclusive experience. It boasts one of the largest Casinos in the Caribbean with 48,000 square feet of gaming space, along with it luxurious spa, health/fitness club, Jack Nicklaus -designed golf course and the most beautiful white sandy beaches in the world.

July 2010